

**2014 Community Futures
Community Economic Development Forum
May 27 & 28, 2014 · Prestige Hotel, Nelson, BC**

AGENDA

Tuesday, May 27

TIME	LOCATION	ACTIVITY
3:30 – 5:00 pm	Prestige Hotel (updated)	Community Broadband Project Roundtable (RSVP Required)
6:00 – 8:00 pm	Prestige Hotel Lounge	Informal Networking – Appetizers & No Host Bar

Wednesday, May 28, Prestige Hotel

Theme: Leveraging Broadband to Drive Community Economic Development	
TIME	ACTIVITY
7:30	Registration, Continental Breakfast & Networking
8:15	Opening Comments Andrea Wilkey, Executive Director, Community Futures Central Kootenay
8:30	Welcome Address Acting Mayor, Paula Kiss, City of Nelson
8:45	<i>Planning the Transition to a Broadband Economy: What does the Research Tell Us?</i> Terri MacDonald, Rural Innovation Chair, Columbia Basin Rural Development Institute
9:30	<i>Business Retention, Expansion & Attraction through Broadband Applications</i> Amber Hayes, Co-Founder C3PrO & Basin Business Advisors Program Manager
10:15	BREAK
10:45	<i>KEYNOTE: Strengthening Your Digital Economy</i> Paul West, Rhyzome Networks, Stratford, Ontario
11:45 – 12:45	LUNCH
12:45 – 1:45	<i>People: Who, Where, How...Here? Panel Discussion: How do we retain and attract knowledge workers to our region?</i> Facilitated by KAST's Andrew Zwicker. Panelists include Darren Peloso, RKO Business Solutions; Jim Firstbrook, Thoughtstream; Amanda Loughton, Pacific Insight; Garry Kalinski, NAEDP and Paul Shreenan, Kootenay Real Estate Board
1:45 – 2:30	<i>Roundtable Discussions: Strengthening our Broadband Economy: Needs Analysis</i>
2:30 - 2:45	BREAK
2:45 – 3:30	<i>Economic Development Practitioners Panel Discussion: How can we collaborate to leverage broadband to drive CED?</i> Facilitated by Mike Stolte. Panelists include Alan Mason, Revelstoke; Tom Thompson, Nelson & Area Economic Development Partnership; Terry Van Horn, Lower Columbia Initiative; Tammy Verigin-Burk, Castlegar Chamber of Commerce and Lisa Kilpatrick, CBT.
3:30 – 3:45	Closing Comments Andrea Wilkey, Executive Director, Community Futures Central Kootenay Bob Wright, Board Chair, Community Futures Central Kootenay
4:00	Departure

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SPEAKER BIOGRAPHIES



Paul West, Business Development Manager, Rhyzome Networks, Stratford, Ontario, <http://rhyzome.ca>

Paul provides strategic advice, leadership and experience in the emerging digital economy. His focus is campus/community driven solutions including design, networks (fibre & wireless) and applications for broadband service providers, healthcare, all levels of government, first responders, financial services and manufacturing.

His work with the Rhyzome Networks has supported the City of Stratford in its Intelligent Community Forum Global Top 7 award for 2011, 2012 and 2013. Paul advocates the economic benefits of community broadband in conferences including CIO Summit, Showcase Ontario, HIMSS, CITIG, OSUM, SWEA, CATA i-CANADA, ICF Workshops, Commtech, Technology in Government (Australia).



Terri MacDonald, Columbia Basin Rural Development Institute (RDI) Regional Innovation Chair in Rural Economic Development, Selkirk College, www.cbrdi.ca

Terri holds a Ph.D. in Educational Studies from the University of British Columbia, an M.A. in Policy and Administration from the University of Calgary as well as a B.Sc. and B.Ed. from Lakehead University. Dr. MacDonald has worked for over 10 years in economic development across British Columbia, primarily in the Kootenay region. Terri's research interests include regional economic development, the role of community capacity in rural development, community sustainability indicators, planning and implementation. Her commitment to rural revitalization and strategic decision-making as a fundamental ingredient to planning for positive change, is evidenced by an impressive track record of rural research and dissemination.



**Amber Hayes, Co-Founder C3PrO, www.crpro.ca
& Basin Business Advisors Program Manager, www.cbt.org/bba**

Amber is a co-founder of a cloud based travel reservation system, has spoken at numerous international events on travel, technology, online business practices and in recent years on broadband adoption. She developed cutting edge online broadband adoption tools for SMEs through Strategic Networks Group which are now being used for the states of Nebraska, Kentucky, North Carolina and most recently a national Australian program. With the recent start-up of a Community

Contribution Corporation C3PrO.ca, Amber is bringing online crowdsourcing, flex and remote work tools to the Basin region. You can find Amber hard at work now as the Program Manager of the Basin Business Advisors Program bringing support to non-profit and for profit companies alike in the Columbia Basin region via cbt.org/bba. When not reading up on the latest eTrends or working, Amber can be found running the trails around her home town of Rossland where she is also chair of the local broadband taskforce.