



nelson ECONOMIC
and area DEVELOPMENT
PARTNERSHIP

STRATEGIC PRIORITIES FOR 2022/23

SUSTAINABLE COMMUNITY ECONOMIC DEVELOPMENT TO SUPPORT BUSINESS RETENTION & EXPANSION

Strategic Priority	Actions	NAEDP Role
<p>1. Workforce Housing</p>	<ul style="list-style-type: none"> a) Engage Nelson & Area Employers to understand workforce housing needs. b) Engage consultant to deliver recommendations on how to facilitate the creation of workforce housing in Nelson & Area. 	<p>Lead in partnership with RDCK & City Development Services</p>
<p>2. Workforce Shortages</p>	<ul style="list-style-type: none"> a) Convene focus groups of businesses and employment organizations to identify gaps and opportunities to address workforce shortages. b) Nelson & Area Case Study on Addressing Rural Labour Shortages to be informed by BC's Future Ready Skills Plan & local employer focus group. c) Work with KCDS and Selkirk College to act on opportunities to address workforce shortages including looking at Project-Based Labour Market Training opportunity. Consider offering webinar on KCDS wage-subsidy programs. d) Drive uptake of RNIP by key Nelson & Area employers/sectors that would benefit from the program. e) Keep employers informed re: Temporary Foreign Worker Programs and policies. f) Provide information on human resource consulting services for small businesses. g) Promote careers in trades. 	<p>Lead with support from MITACS intern and KCDS</p>
<p>3. Business Training & Information</p>	<ul style="list-style-type: none"> a) Recession Preparedness (partner with BBA) b) Wildfire & Disaster Preparedness (training for accountants and lawyers) c) Selling a Business (partner with Venture Connect) d) Technology Adoption & E-Commerce (partner with KAST) e) Human Resources, Staff Retention & Labour Subsidies (partner with KCDS) f) Sector specific one-pagers re: Supports/Resources g) Host roundtables/webinars on time-sensitive topics e.g. CRA tax implications for Food & Beverage sector 	<p>Chamber/CF Coordination</p>

<p>4. Arts & Culture Sector</p>	<p>a) Women in the Arts Peer Mentoring b) Feasibility Study re: how Business Community Can Support the Arts c) Sector specific one-pager re: Supports/Resources</p>	<p>CF Led CF Led, NDAC, Chamber Support</p>
<p>5. Support Local</p>	<p>a) Shop Local Campaigns b) Build awareness of CBT Basin Food Producers program/buy from local suppliers</p>	<p>Chamber Lead</p>
<p>6. Investment Attraction</p>	<p>a) Strong local implementation of the Imagine Kootenay Program including promotion of commercial and light industrial space available. b) Develop a holistic approach to business attraction steps, roles & responsibilities for Nelson & Area in partnership with the various organizations doing this work.</p>	<p>Chamber Lead, NAEDP Support</p>
<p>7. Climate Action</p>	<p>a) Continue to pursue funding (CIP) for Business Climate Advisor b) Engage/Support Business Climate Advisor to support businesses re: climate action.</p>	<p>Chamber Led, NAEDP, City and RDCK Support</p>
<p>8. Advocacy</p>	<p>a) Align BC Chamber & local government advocacy b) Advocate for the revision of the landlord tenancy act c) Advocate for downtown improvements, store-fronts, safe-street, market location, commercial waste removal, regional infrastructure (highways, ferry terminal), etc. d) Retail: Red-tape reduction for businesses, transportation solutions for out-of-town workers, e) Construction: Reduction of provincial government costs for affordable housing, strict green building legislation, improved permit processing time. f) Food & Beverage: Food & Beverage: Legislation to support entrepreneurial opportunities such as liquor license processing, food carts, etc. g) And other topics as they are identified by the NAEDP</p>	<p>Chamber, City & RDCK Led</p>