



nelson ECONOMIC
and area DEVELOPMENT
PARTNERSHIP

STRATEGIC PRIORITIES FOR 2024

SUSTAINABLE COMMUNITY ECONOMIC DEVELOPMENT TO SUPPORT BUSINESS RETENTION & EXPANSION

Strategic Priority	Actions	NAEDP Role
<p>1. Workforce Housing</p>	<p>Support the City of Nelson & the RDCK to:</p> <ul style="list-style-type: none"> a) Inventory suitable land for the development of workforce housing. b) Develop a land disposal process. c) Identify a financial solution to create a pre-development fund. d) Work with existing non-profit housing operators to prepare for upcoming housing funding calls. e) Identify costs and research funding options to operate a municipal housing development corporation to determine business case for future self-sufficiency of a municipal housing development corporation. f) Support the RDCK to consider the creation of a shared service model that allows for the RDCK to pay for or cost share land upgrades and servicing on Electoral Area sites. g) Explore opportunities to scale housing development corporation in RDCK. h) Identify barriers for homeowner in accessing BC Governments grant of up to \$40k to develop a secondary suite i) Advocate for changes to the landlord tenancy act j) Drive local uptake of Happipad. 	<p>Support the City of Nelson as well as RDCK Areas E & F to move forward.</p>
<p>2. Workforce Supports</p>	<ul style="list-style-type: none"> a) Increase Availability of Childcare: Bring together childcare providers to facilitate increased access to childcare. b) Train Locals to Fill Local Jobs: Link Healthcare, Childcare, Transit Driver employers to KCDS, PBLMT and other funding sources for training. c) Market Local Jobs: Promote local employers to youth & parents. d) Support construction industry to develop skills/ knowledge and find workers to perform energy retrofits. 	<p>Lead</p>
<p>3. Business Training & Information</p>	<ul style="list-style-type: none"> a) Recession Preparedness (partner with BBA) b) Human Resources & Shifting Employee Expectations, (partner with KCDS) c) Diversity, Equity & Inclusion d) Technology Adoption (partner with KAST) 	<p>Chamber/CF Coordination</p>

	e) Selling a Business (partner with Venture Connect)	
4. Sector Development	a) Film Sector Feasibility b) Arts & Culture advocacy	CF Led CF Led, NDAC, Chamber Support
5. Support Local	a) Shop Local Campaigns	Chamber Lead
6. Investment Attraction	a) Strong local implementation of the Imagine Kootenay Program	Chamber Lead, NAEDP Support
7. Climate Action	a) Engage/Support Business Climate Advisor to support businesses re: climate action. b) Wildfire & Disaster Preparedness	Chamber Led, NAEDP, City and RDCK Support
8. Advocacy	a) Housing: Advocate for changes to the landlord tenancy act	Chamber, City & RDCK Led